

# *Advertising Opportunities with Klein Oak Baseball*

The Klein Oak Panther Baseball Booster Club is offering businesses the opportunity to place advertising on outfield billboards. Ballpark signs offer a unique method to enhance name recognition and get your message out to thousands of potential clients. A limited number (12-15) of outfield signs are being sold by annual subscription to corporate and business supporters on a first-come first-serve basis.

The signs will measure 4' x 20' and be placed on a permanent wood structure just above the outfield fence line for maximum visibility. These signs will be professionally fabricated with 300 dpi picture quality printed graphics on a flex-face vinyl skin. The graphics will be attached to a ¾" MDO plywood face mounted on three 4" x 6" posts set in concrete. The signs will span the entire distance across the left and right field fence line.



## *Good value for your advertising \$dollar!!*

- ❖ Reach thousands of fans and visitors with your advertising message.
- ❖ Only 12-15 signs will be sold and limited to one sign per industry adding to the advertising value.
- ❖ Clear view of all billboards from every seat in the ballpark.
- ❖ Captive audience views your sign for 2-3 hours each game.
- ❖ In addition to 50+ KO Baseball home games, your sign will also be seen year round at all other events hosted at the field such as district, regional, and state HS tournaments, along with independent summer and fall league games. Visiting teams from surrounding states are frequently invited to play at Klein Oak. In summary, there are over 150 games played every year. At an estimated 500 fans per game, your sign will be seen over 75,000 times.

## **Cost**

Advertising signs can be acquired for a minimum of one year, two years, or more. Existing signs are eligible for renewal as well. Advertisers will be responsible for providing all logos and artwork. Our fabricator will provide a layout for all graphics and signage work. Advertisers will be responsible for proofing such layout and either amending or approving via signature. Custom design and layout work may add to the cost of the sign. The time to manufacture and erect each sign is estimated to be one month. Payment in full is expected upon acceptance of proposal before work can begin.

## **Klein Oak Baseball**

Klein Oak Baseball, under the guidance of Head Coach Royce Kennedy, is one of the premier high school baseball programs at the District, State, and National levels. A list of most recent accomplishments include:

***State Finalists*** (1996,1991)

***Regional Champions*** (1996, 1991)

***Regional Quarter Finalists*** (2002, 2000, 1998, 1996, 1991)

***Area Champions*** (2002, 2000, 1999, 1998, 1997, 1996)

***Area Finalists*** (2003, 2001, 2000, 1999, 1998, 1996, 1995, 1994, 1991, 1990)

***Bi-District Champions*** (2003, 2000, 1999, 1998, 1996, 1995, 1994, 1991, 1990)

***District Champions*** (2002, 2001, 1996, 1995, 1994, 1991, 1990, 1989)

***District Runner-Up*** (2003, 2000, 1998)

Thank you in advance for your support of our program.